

COMPETITION RULES: B & CO VIEW BOX

Article 1

The competition 'B & CO VIEW BOX' is organised by Banaline NV and is aimed in the first instance at parents and children who have purchased a box with B & Co shoes. The staff of Banaline NV and SOS Kinderdorpen are not allowed to take part.

Article 2

Participation in the competition must involve the creation of a view box based on the drawing and instructions enclosed in the B & Co shoe box purchased by the customer. A photograph of the box must be sent before 31 January 2012 to info@banaline.be.

Article 3

The jury will award the prizes to the most creative view boxes. All entries can be viewed online on www.banaline.be with effect from 1 September 2011.

Article 4

The prizes are as follows: 10 new pairs of B & Co shoes.

Article 5

Banaline NV will organise an independent jury consisting of four people.

Article 6

The jury will select 10 winners on the basis of the photographs submitted.

Article 7

The winners will be notified personally. The prizes will be sent to them at their homes.